



## **“Marketing Deal of the Year” Award Application**

The “**Marketing Deal of the Year**” Award is designed to recognize commercial real estate deals that were marketed through the CCIM Marketing Session. As creativity, professionalism, ingenuity, and an effective marketing strategy are the keys to a proficient transaction, CCIM New Mexico Chapter #10 will recognize the two deals best exemplifying the CCIM organization and the previously stated skills. The two categories being recognized are for transactions completed for less than one million dollars and another for transactions completed for one million dollars and above.

If you are interested in applying for the “**Marketing Deal of the Year**” Award, please complete the following form and return it with the original marketing package that was presented at a CCIM Marketing Meeting and closed between the months of November 2009 and October 2010. You may enter as many properties as you would like, but a separate application must be submitted for each. **The original marketing package, along with the completed application, may be submitted via mail, hand delivered or emailed with a PDF image of the marketing documents.** The deadline for application submission is **Friday, October 29, 2010 at 5:00 p.m.** *Applications submitted after that time will not be considered.*

### **Criteria**

- ✓ Applicant/agent must currently be a CARNM member as well as a member at the time the property was presented and sold
- ✓ Property must have sold between November 1, 2009 through October 29, 2010
- ✓ Property must have been presented at a CCIM Marketing Meeting
- ✓ Award will be evaluated based on the following:
  - Presentation at Marketing Meeting
  - Strategy
  - Creativity
  - Professionalism

### **Category**

- I am applying for the under \$1,000,000 category.
- I am applying for the over \$1,000,000 category.

Applicant/Listing Agent \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Property Type \_\_\_\_\_ Transaction Closing Date \_\_\_\_\_

Seller \_\_\_\_\_ Buyer \_\_\_\_\_ Sale Price \_\_\_\_\_

Property Address \_\_\_\_\_

I presented a package on this property at the \_\_\_\_\_ / \_\_\_\_\_ CCIM Marketing Meeting.  
Month / Year

On an attached page, please give a short synopsis on the transaction, how you marketed the property, what you feel you did to make this a particularly successful transaction and any other comments you may wish to add regarding the above criteria. Questions may be directed to Brent Tiano, CCIM President, at 505.883.7676.

Please submit completed applications no later than **October 29, 2010** along with the **original marketing package** to:  
Kendra Yevoli, CARNM, 6739 Academy Rd NE, Suite 310, Albuquerque, NM 87109  
Phone: 505.503.7807 Fax: Do Not Fax This Application E-mail: [kendra@carnm.com](mailto:kendra@carnm.com)

**Thank you and good luck.**